

# How a Nomad Builds a Community

Valley Metro *Roll Models* speaker series

March 21, 2017



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CARPPOOL | VANPOOL | BUS | LIGHT RAIL | TELEWORK | BIKE | WALK

Sponsored by the Arizona Departments of Environmental Quality and Transportation, Maricopa Association of Governments, Maricopa County Air Quality Department and Valley Metro.

# Introductions

## Erick Cedeño

- Owner, [Bicycle Nomad Café](#)
- Founder, [Bicycle Nomad](#)
- Phoenix resident since October, 2015
- Vital community advocate



# Outreach

- [Facebook](#)
- Instagram
- [WarmShowers.org](#)
- [Adventure Cycling](#)



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# Networking



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# Rides



- Black Friday
- Second Saturday mornings
- First Sunday photo ride
- Overnight bike camping



# Building Community



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# Events

- Bike Camping 101
- Water conservation
- Visiting cyclist travelogues



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# Events



- Community driven
- Cyclo tourists, bike-related businesses, locals
- Free, open to the public



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# Worldwide Visitors



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# Epic Images



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# Connect!

- Bicycle Nomad Café, 828 North Second Street, Phoenix 602.702.4403
- [Hello@iambicyclenomad.com](mailto:Hello@iambicyclenomad.com)
- [Facebook.com/BicycleNomad](https://www.facebook.com/BicycleNomad)
- Instagram: bicycle\_nomad



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